

ORDER



Orders	Order / Rev:	<u>715926</u>	KARE
	Alt Order #:	<u>06331588</u>	Jim Quinn
	Product Desc:	<u>CRAVAACK FOR CONGRES</u>	T-PHI
	Estimate:	<u>C09C15</u>	NAT
	Flight Dates:	<u>10/09/12 - 10/15/12</u>	
	Original Date / Rev:	<u>09/21/12 / 09/21/12</u>	
	Order Type:	<u>Political</u>	
Agency	Name:	<u>Smart Media Group Inc/ POL</u>	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		<u>814 King Street</u>	<u>WEEKLY</u>
		<u>Alexandria, VA 22314</u>	<u>15%</u>
Advertiser	Name:	<u>CRAVAAKKC/R/CONGRESS</u>	
	Demographic:	<u>A35+</u>	New Business Thru:
	Product Codes:	<u>PL-US House Representative</u>	Order Separation:
	Priority:	<u>P-2</u>	Advertiser External ID:
	Revenue Codes:	<u>AGY, GEN, POL</u>	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/08/12	10/14/12	37	\$16,900.00	\$14,365.00	October 2012	47	\$22,625.00	\$19,231.25	0.00
10/15/12	10/21/12	10	\$5,725.00	\$4,866.25	Totals	47	\$22,625.00	\$19,231.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	20%	\$22,625.00
Market	100%	\$113,125.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	29%	\$32,806.25
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	12%	\$13,575.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	39%	\$44,118.75
WFTC	0%	\$0.00

Order / Rev: 715926
Alt Order #: 06331588
Flight Dates: 10/09/12 - 10/15/12

Advertiser: CRAVAAKKC/R/CONGRESS
Product Desc: CRAVAACK FOR CONGRES KARE
Estimate: C09C15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/12/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-----F--	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 1 \$575.00 0.00															
E 2	KARE	10/12/12	10/12/12	M-F 2-3p The Doctors	CM	2P-3P	-----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 2 \$175.00 0.00															
E 3	KARE	10/12/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 1 \$250.00 0.00															
E 4	KARE	10/12/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5P	-----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 1 \$600.00 0.00															
E 5	KARE	10/12/12	10/12/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 1 \$1,200.00 0.00															
E 6	KARE	10/12/12	10/12/12	M-F 9-10a TODAY	CM	9-10a	-----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----F-- 2 \$175.00 0.00															
E 7	KARE	10/15/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$2,200.00 0.00															
E 8	KARE	10/15/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$575.00 0.00															
E 9	KARE	10/15/12	10/15/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 2 \$175.00 0.00															
E 10	KARE	10/15/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$250.00 0.00															
E 11	KARE	10/15/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$600.00 0.00															
E 12	KARE	10/15/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$1,200.00 0.00															
E 13	KARE	10/15/12	10/15/12		CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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Flight Dates: 10/09/12 - 10/15/12

Advertiser: CRAVAAKKC/R/CONGRESS
Product Desc: CRAVAACK FOR CONGRES KARE
Estimate: C09C15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a KARE First Edition M-F															
KARE11-1ST EDT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 M----- 1 \$200.00 0.00															
E 14	KARE	10/15/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 M----- 2 \$175.00 0.00															
E 15	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-6 SA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S- 1 \$700.00 0.00															
E 16	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
KARE11 NWS SAT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S- 2 \$500.00 0.00															
E 17	KARE	10/14/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
LATE NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$1,600.00 0.00															
E 18	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-5															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$700.00 0.00															
E 19	KARE	10/11/12	10/11/12	Tonight Show Tonight Show	CM	1035pm-1135pm	---T---	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
TONIGHT SHOW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 1 \$575.00 0.00															
E 20	KARE	10/11/12	10/11/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 2 \$175.00 0.00															
E 21	KARE	10/11/12	10/11/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 1 \$250.00 0.00															
E 22	KARE	10/11/12	10/11/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 1 \$600.00 0.00															
E 23	KARE	10/11/12	10/11/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE11-1ST EDT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 1 \$200.00 0.00															
E 24	KARE	10/11/12	10/11/12	M-F 9-10a TODAY	CM	9-10a	---T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 2 \$175.00 0.00															
E 25	KARE	10/09/12	10/09/12		CM	1035pm-1135pm	-T-----	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00

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Estimate: C09C15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show											
				Tonight Show											
				TONIGHT SHOW											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			1	\$575.00		0.00			
E 26	KARE	10/09/12	10/09/12	M-F 2-3p		CM	2P-3P			-T-----	:30	2	\$175.00	P-2	0.00 NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			2	\$175.00		0.00			
E 27	KARE	10/09/12	10/09/12	M-F 4-430p		CM	4-430P			-T-----	:30	1	\$250.00	P-2	0.00 NM
				KARE 11 4 News											
				4P NEWS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			1	\$250.00		0.00			
E 28	KARE	10/09/12	10/09/12	M-F 430-5p		CM	430-5P			-T-----	:30	1	\$600.00	P-2	0.00 NM
				Jeopardy											
				JEOPARDY											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			1	\$600.00		0.00			
E 29	KARE	10/09/12	10/09/12	M-F 5-6a		CM	5-6a			-T-----	:30	1	\$200.00	P-2	0.00 NM
				KARE First Edition M-F											
				KARE11-1ST EDT											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			1	\$200.00		0.00			
E 30	KARE	10/09/12	10/09/12	M-F 9-10a		CM	9-10a			-T-----	:30	2	\$175.00	P-2	0.00 NM
				M-F 9-10a											
				TODAY 11											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-T-----			2	\$175.00		0.00			
E 31	KARE	10/10/12	10/10/12	M-F 10-1035p		CM	10P-1035P			--W----	:30	1	\$2,200.00	P-2	0.00 NM
				KARE News 10p											
				LATE NEWS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			1	\$2,200.00		0.00			
E 32	KARE	10/10/12	10/10/12	Tonight Show		CM	1035pm-1135pm			--W----	:30	1	\$575.00	P-2	0.00 NM
				Tonight Show											
				TONIGHT SHOW											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			1	\$575.00		0.00			
E 33	KARE	10/10/12	10/10/12	M-F 2-3p		CM	2P-3P			--W----	:30	2	\$175.00	P-2	0.00 NM
				The Doctors											
				THE DOCTORS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			2	\$175.00		0.00			
E 34	KARE	10/10/12	10/10/12	M-F 4-430p		CM	4-430P			--W----	:30	1	\$250.00	P-2	0.00 NM
				KARE 11 4 News											
				4P NEWS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			1	\$250.00		0.00			
E 35	KARE	10/10/12	10/10/12	M-F 5-530p		CM	5-530p			--W----	:30	1	\$1,200.00	P-2	0.00 NM
				KARE 11 5 News											
				KARE11NWS-5											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			1	\$1,200.00		0.00			
E 36	KARE	10/10/12	10/10/12	M-F 9-10a		CM	9-10a			--W----	:30	2	\$175.00	P-2	0.00 NM
				M-F 9-10a											
				TODAY 11											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	--W----			2	\$175.00		0.00			

Totals

47

\$22,625.00